



Toro™ Red

New and Current Poinsettia Varieties For the South Presentation 2022

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syngenta *flowers*







 **beekenkamp**
PLANTS

 **Lazzeri**
GIOVANI PIANTE

2022 Syngenta Poinsettia Varieties

Status	Variety	Variety Number	Breeding Company	Natural Flower Finish Date	Blackcloth Response (wks)	Vigor	Heat Tolerance	Habit	Shelf Life (**** = best)	Cold Grow	Cool Finish	North	Mid	South	Deep South	Mini Pots	Pot Sizes
Early Season																	
NEW! 2022	Kayla™ Red	70093586	Beekenkamp	Nov. 7 – 14	7	C - M	Good	V-shaped	☆☆☆		*	ü	ü	ü	ü	ü	4 – 6"
TOP SELLER	Orion™ Early Red	70003585	Syngenta Flowers	Nov. 7 – 14	7	M – V	Excellent	Normal	☆☆☆☆	*	*	ü	ü	ü	ü		6 – 10"
	Titan® Red	70006759	Syngenta Flowers	Nov. 7 – 14	7	M – V	Average	Normal	☆☆☆☆	*	*	ü	ü				4 – 10"
TOP SELLER	Aries™ Red	70088851	Beekenkamp	Nov. 10 – 17	7.5	M – V	Good	V-shaped	☆☆☆	*	*	ü	ü	ü			6 – 10"
TOP SELLER	Astro™ Red	70088852	Beekenkamp	Nov. 10 – 17	7.5	M	Good	Very V-shaped	☆☆☆☆		*	ü	ü	ü		ü	4 – 6"
	Carina™ Hot Pink	70072518	Syngenta Flowers	Nov. 10 – 17	7.5	C	Excellent	V-shaped	☆☆☆		*	ü	ü	ü	ü	ü	4 – 6"
	Desiderio™ Red	70085744	Lazzeri	Nov. 10 – 17	7.5	M	Good	V-shaped	☆☆☆		*	ü	ü	ü	ü	ü	4 – 10"
	Red Elf™	70003575	Syngenta Flowers	Nov. 10 – 17	7.5	C	Excellent	Normal	☆☆☆		*	ü	ü	ü	ü	ü	4 – 6"
2022 Trial Var.	Robyn™ Marble	70102361	Beekenkamp	Nov. 10 – 17	7.5	C – M	Excellent	V-shaped	☆☆☆☆	*	*	ü	ü	ü	ü	ü	4 – 8"
NEW! 2021	Robyn™ Pink	70089181	Beekenkamp	Nov. 10 – 17	7.5	C – M	Excellent	V-shaped	☆☆☆☆	*	*	ü	ü	ü	ü	ü	4 – 8"
TOP SELLER	Robyn™ Red	70088853	Beekenkamp	Nov. 10 – 17	7.5	C – M	Excellent	V-shaped	☆☆☆☆	*	*	ü	ü	ü	ü	ü	4 – 8"
Early to Mid Season																	
	Alpina™ White	70085741	Lazzeri	Nov. 13 – 20	7.5 – 8	M	Average	Normal	☆☆☆			ü	ü			ü	4 – 10"
NEW! 2021	Biancaneve White	70092234	Lazzeri	Nov. 13 – 20	7.5 – 8	M – V	Excellent	V-shaped	☆☆☆			ü	ü	ü	ü		6 – 10"
TOP SELLER	Mars™ Early Red	70019397	Syngenta Flowers	Nov. 13 – 20	7.5 – 8	M	Excellent	V-shaped	☆☆☆☆		*	ü	ü	ü	ü	ü	4 – 10"
2022 Trial Var.	Ruby (PO 331)	70101919	Syngenta Flowers	Nov. 13 – 20	7.5 – 8	M	Excellent	V-shaped	☆☆☆☆		*	ü	ü	ü	ü	ü	4 – 6"
	Serena™ Red	70085743	Lazzeri	Nov. 13 – 20	7.5 – 8	M	Excellent	V-shaped	☆☆☆☆		*	ü	ü	ü	ü		6 – 10"
	Candy™ Bubblegum	70077347	Syngenta Flowers	Nov. 15 – 22	8	M – V	Average	V-shaped	☆☆☆	*	*	ü	ü				4 – 10"
	Candy™ Cinnamon	70067495	Syngenta Flowers	Nov. 15 – 22	8	M – V	Good	V-shaped	☆☆☆☆	*	*	ü	ü	ü			4 – 10"
	Candy™ Wintergreen	70072529	Syngenta Flowers	Nov. 15 – 22	8	M – V	Average	V-shaped	☆☆☆☆	*	*	ü	ü				4 – 10"
TOP SELLER	Mirage™ Red	70067488	Syngenta Flowers	Nov. 15 – 22	8	C – M	Average	V-shaped	☆☆☆☆		*	ü	ü			ü	4 – 10"
NEW! 2021	Superba™ Marble	70100979	Lazzeri	Nov. 15 – 22	8	M	Average	V-shaped	☆☆☆☆		*	ü	ü			ü	4 – 10"
TOP SELLER	Superba™ New Glitter	70085746	Lazzeri	Nov. 15 – 22	8	M	Average	V-shaped	☆☆☆☆		*	ü	ü			ü	4 – 10"
NEW! 2021	Superba™ Pink	70101291	Lazzeri	Nov. 15 – 22	8	M	Average	V-shaped	☆☆☆☆		*	ü	ü			ü	4 – 10"
	Superba™ Red	70085745	Lazzeri	Nov. 15 – 22	8	M – V	Average	V-shaped	☆☆☆☆		*	ü	ü			ü	4 – 10"
NEW! 2021	Superba™ White	70101092	Lazzeri	Nov. 15 – 22	8	C-M	Average	V-shaped	☆☆☆☆			ü	ü			ü	4 – 10"
NEW! 2021	Toro™ Red	70086888	Syngenta Flowers	Nov. 15 – 22	8	V	Excellent	V-shaped	☆☆☆☆		*	ü	ü	ü	ü		6 – 10"
Mid Season																	
TOP SELLER	Alaska White	70085739	Lazzeri	Nov. 18 – 25	8 – 8.5	M – V	Minimal	V-shaped	☆☆☆☆			ü	ü				6 – 10"
	Harlequin™ Red	70088857	Beekenkamp	Nov. 18 – 25	8 – 8.5	V	Average	Normal	☆☆	*	*	ü	ü			ü	4 – 10"
	Marblestar™	70003573	Syngenta Flowers	Nov. 18 – 25	8 – 8.5	M	Excellent	Normal	☆☆		*	ü	ü	ü	ü	ü	4 – 10"
	Maren™	70008646	Syngenta Flowers	Nov. 18 – 25	8 – 8.5	M	Excellent	Normal	☆☆☆		*	ü	ü	ü	ü	ü	4 – 10"
TOP SELLER	Whitestar™	70003576	Syngenta Flowers	Nov. 18 – 25	8 – 8.5	M – V	Excellent	Normal	☆☆☆			ü	ü	ü	ü	ü	4 – 10"
TOP SELLER	Leona™ Red	70088856	Beekenkamp	Nov. 21 – 28	8.5	M – V	Minimal	Very V-shaped	☆☆☆☆		*	ü	ü				6 – 10"
	Leona™ White	70089179	Beekenkamp	Nov. 21 – 28	8.5	M – V	Minimal	Very V-shaped	☆☆☆		*	ü	ü				6 – 10"
TOP SELLER	Lyra™ Red	70067496	Syngenta Flowers	Nov. 21 – 28	8.5	M – V	Average	V-shaped	☆☆☆☆		*	ü	ü			ü	4 – 10"
	Mars™ Pink	70003589	Syngenta Flowers	Nov. 21 – 28	8.5	M	Good	V-shaped	☆☆☆☆		*	ü	ü	ü		ü	4 – 10"
Mid to Late Season																	
	Cortez™ Burgundy	70003560	Syngenta Flowers	Nov. 25 – Dec. 2	9	C – M	Minimal	Normal	☆☆☆			ü	ü			ü	4 – 10"
	Draco™ Red	70067501	Syngenta Flowers	Nov. 25 – Dec. 2	9	M	Average	V-shaped	☆☆☆☆		*	ü	ü				6 – 10"
	Gemma™ Red	70072527	Syngenta Flowers	Nov. 25 – Dec. 2	9	M	Average	Very V-shaped	☆☆☆☆		*	ü	ü			ü	4 – 10"
	Hera™ Red	70088858	Beekenkamp	Nov. 25 – Dec. 2	9	V	Average	V-shaped	☆☆☆		*	ü	ü				6 – 10"
	Mars™ Late Red	70003587	Syngenta Flowers	Nov. 25 – Dec. 2	9	M – V	Minimal	V-shaped	☆☆☆☆		*	ü	ü				6 – 10"
NEW! 2021	Virgo™ White	70089183	Beekenkamp	Nov. 25 – Dec. 2	9	M – V	Minimal	V-shaped	☆☆☆		*	ü	ü				6 – 10"
Yellow Highlight = New 2021, 2022, and 2022 Trial Varieties																	

2021 and 2022 New Varieties

Variety	Variety Number	Breeding Company	Natural Flower Finish Date	Blackcloth Response Week	Vigor	Heat Tolerance	Habit	Shelf Life	Regions				Pot Size
									North	Mid	South	Deep South	
EARLY AND EARLY-MID SEASON													
Robyn™ Pink	70089181	Beekenkamp	Nov. 7-14	7	C-M		V-Shaped	★★★★					Mini, 4-6"
Kayla™ Red	70093586	Beekenkamp	Nov. 7-14	7	C-M		V-Shaped	★★★					Mini, 4-6"
Biancaneve™ White	70092234	Lazzeri	Nov. 13-20	7.5-8	M-V		V-Shaped	★★★					6-10"
Superba™ Marble	70100979	Lazzeri	Nov. 15-22	8	M		V-Shaped	★★★★					Mini, 4-10"
Superba™ Pink	70101291	Lazzeri	Nov. 15-22	8	M		V-Shaped	★★★★					Mini, 4-10"
Superba™ White	70101292	Lazzeri	Nov. 15-22	8	C-M		V-Shaped	★★★★					Mini, 4-10"
Toro™ Red	70086888	Syngenta Flowers	Nov. 15-22	8	V		Very V-Shaped	★★★★					6-10"
MID-LATE SEASON													
Virgo™ White	70089183	Beekenkamp	Nov. 25 – Dec 2	9	M-V		V-Shaped	★★★					6-10"

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2022 Trial Varieties (New for 2023 – Y-1 Varieties)

Variety	Variety Number	Breeding Company	Natural Flower Finish Date	Blackcloth Response Week	Vigor	Heat Tolerance	Habit	Shelf Life	Regions				Pot Size
									North	Mid	South	Deep South	
EARLY SEASON													
Robyn™ Marble	70102361	Beekenkamp	Nov. 7-14	7	C-M	🔥 🔥 🔥 🔥	V-Shaped	★★★★	●	●	●	●	Mini, 4-6"
EARLY TO MID SEASON													
Ruby Red (PO 331)	70092234	Syngenta Flowers	Nov. 13-20	7.5-8	M	🔥 🔥 🔥 🔥	V-Shaped	★★★	●	●	●	●	4-6"

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NEW 2021

Robyn™ Pink

Breeder: Beekenkamp

7
Weeks

- Early-season timing.
- Trialed in 2019 as experimental Pon 64.
- Smooth, large pink bracts on top of well-branched plants.
- A beautiful pink sport of Robyn Red – both varieties match well for early-season finishing.
- Very good and uniform branching – all bracts are even on top of the plant.
- Compact to medium vigor, best for 4 to 6 inch pots.
- Excellent heat tolerance with strong performance in all climates including the Deep South.
- Very good post-harvest keeping quality.

Technical Specifications

Natural Flower	November 7-14
Vigor	Compact to Medium
Habit	V-Shaped
Regions	North, Mid, South, Deep South
Recommended Containers	Mini, 4-inch, 6-inch

Comparison Varieties

Dümmen Orange	Bravo Pink
	Enduring Pink
	Premium Lipstick
Selecta One	Christmas Glory™ Pink
	Christmas Joy™ Pink



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beekenkamp
PLANTS

Lazzeri
GIOVANI PIANTE

Robyn™ Pink

UFL Trials – Gainesville, Florida



Robyn™ Pink

Robyn™ Red



Robyn™ Pink

Christmas Beauty
Pink

UFL Trials – Gainesville, Florida



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PLANTS

Lazzeri
GIOVANI PIANTE

NEW 2021

Biancaneve™ White

Breeder: Lazzeri

- Early to mid season timing.
- Very large and showy snow-white bracts cover the foliage.
- Larger bracts than Alaska™ and Alpina™.
- V-shaped habit with strong, thick stems.
- Medium to vigorous growth – similar vigor as Alaska.
- Best grown in 6 inch and larger pots.
- Not recommended for the South because of heat delay.

7.5-8
Weeks



Biancaneve™ White
70092234

Technical Specifications

Natural Flower	November 13-20
Vigor	Medium to Vigorous
Habit	V-Shaped
Regions	North, Mid
Recommended Containers	6-inch, 8-inch, 10-inch

Comparison Varieties

Dümmen Orange	Bravo White
	Infinity Polar
	Peterstar White
	Polar Bear
	Premium Polar
	White Wonder
Selecta One	Christmas Glory™ White
	Christmas Joy™ White

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PLANTS

Lazzeri
GIOVANI PIANTE

Bienecaneve™ White

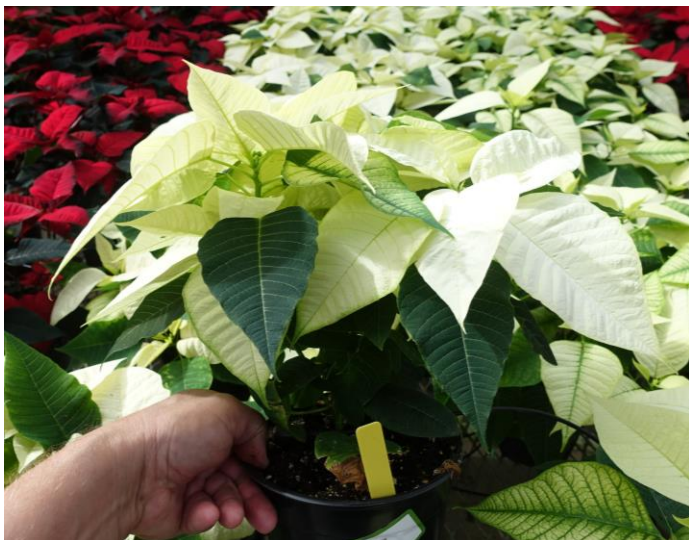
Auburn, Alabama (WK 46)



Orlando, Florida (Wk 48)



Gainesville, Florida



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PLANTS

Lazzeri
GIOVANI PIANTE

NEW 2021

Toro™ Red

Breeder: Syngenta Flowers

- Early to mid season timing.
- Trialed in 2019 as experimental PO241.
- Beautiful, brilliant deep-red large bracts with huge cyathias against dark green foliage – outstanding bract color!
- Medium to vigorous with upright V-shaped habits.
- Excellent root system.
- Best grown in 6 to 10 inch pots.
- Not recommended for the Deep South because of heat delay.

Technical Specifications

Natural Flower	November 15-22
Vigor	Medium to Vigorous
Habit	Very V-Shaped
Regions	North, Mid, South
Recommended Containers	6-inch, 8-inch, 10-inch

Comparison Varieties

Dümmen Orange	Ferrara
	Infinity Red
	Prestige Early Red
	Prestige Red
	Red Soul
Selecta One	Viking Red
	Christmas Cheer Red
	Christmas Day Red
	Christmas Feelings™ Red
	Christmas Wish™ Red

8 Weeks



Huge cyathias against colorful-red bracts.

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beekenkamp
PLANTS

Lazzeri
GIOVANI PIANTE

Toro™ Red

Top
Pick

Toro™ Red



Mirage™ Red

Toro™ Red

Christmas Wish



Toro™ Red

Christmas Cheer



Toro™ Red

Prestige Red

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PLANTS

Lazzeri
GIOVANI PIANTE

Toro™ Red

Millstadt, Illinois



Orlando, Florida



Top
Pick

Gainesville, Florida



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beekenkamp
PLANTS

Lazzeri
GIOVANI PIANTE

NEW 2021

Superba™ Marble

Breeder: Lazzeri

- Early to mid season timing.
- Very nice, striking marble bracts with great pink and white contrast.
- Matches timing and vigor of Superba family – New Glitter, Pink, Red, and White.
- Medium to large bracts that hold up well on a robust V-shaped habit.
- Especially easy to grow in all pot sizes.
- Excellent shelf life.
- Replaces Mars™ Marble in 2021.
- Not recommended for the South because of heat delay.

Technical Specifications

Natural Flower	November 15-22
Vigor	Medium to Vigorous
Habit	V-Shaped
Regions	North, Mid
Recommended Containers	Mini, 4-inch, 6-inch 8-inch, 10-inch

Comparison Varieties

Dümmen Orange	Enduring Marble
Selecta One	Christmas Beauty™ Marble
	Christmas Joy™ Marble
	Marbella

8 Weeks



Superba™ Marble
70100979

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PLANTS

Lazzeri
GIOVANI PIANTE

NEW 2021

Superba™ Pink

Breeder: Lazzeri

- Early to mid season timing.
- Beautiful deep pink, medium to large bracts that hold up well on a robust V-shaped habit.
- Matches timing and vigor of Superba family – Marble, New Glitter, Red, and White.
- Combine with Superba Red or Superba White for bicolor and tricolor combinations.
- Especially easy to grow in all pot sizes.
- Excellent shelf life.
- Not recommended for the South because of heat delay.

Technical Specifications

Natural Flower	November 15-22
Vigor	Medium to Vigorous
Habit	V-Shaped
Regions	North, Mid
Recommended Containers	Mini, 4-inch, 6-inch, 8-inch, 10-inch

Comparison Varieties

Dümmen Orange	Bravo Pink
	Enduring Pink
	Jubilee Pink
	Majestic Pink
	Polly's Pink
Selecta One	Christmas Feelings™ Pink
	Christmas Joy™ Pink
	Christmas Season™ Pink

8 Weeks



Superba™ Pink
70101291

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beekenkamp
PLANTS

Lazzeri
GIOVANI PIANTE

NEW 2021

Superba™ White



8
Weeks

Breeder: Lazzeri

- Early to mid season timing.
- Medium to large white bracts that hold up well on a robust V-shaped habit.
- Matches timing and vigor of Superba family – Marble, New Glitter, Pink, and Red.
- Combine with Superba Red or Superba Pink for bicolor and tricolor combinations.
- Especially easy to grow in all pot sizes.
- Replaces Mars™ White in 2021.
- Excellent shelf life.
- Not recommended for the South because of heat delay.

Technical Specifications

Natural Flower	November 15-22
Vigor	Medium to Vigorous
Habit	V-Shaped
Regions	North, Mid
Recommended Containers	Mini, 4-inch, 6-inch, 8-inch, 10-inch

Comparison Varieties

Dümmen Orange	Bravo White
	Enduring White
Selecta One	Christmas Feelings™ White
	Christmas Joy™ White
	Christmas Season™ White



Superba™ White
70101092

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PLANTS

Lazzeri
GIOVANI PIANTE

Superba™ Family

Gainesville, Florida



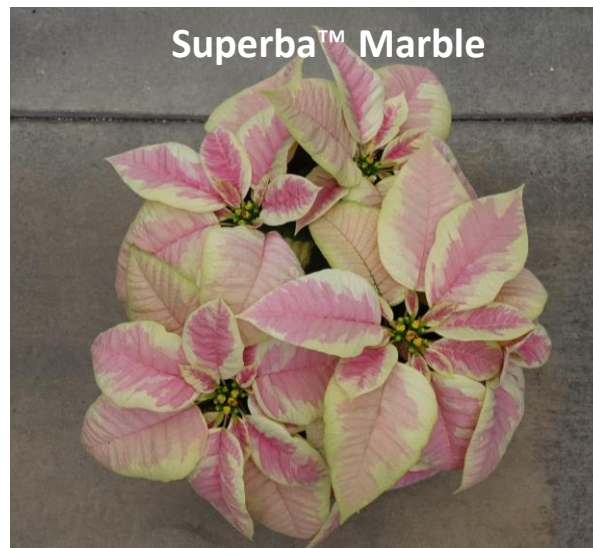
Superba™ Red



Superba™ Pink



Superba™ White



Superba™ Marble



Superba™ Red, Pink, and Marble
Combination Container

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beekenkamp
PLANTS

Lazzeri
GIOVANI PIANTE

Superba™ New Glitter



Top
Pick

Cresco, Iowa



Northern Tennessee



Southern New Jersey



Millstadt, Illinois



Southern Georgia



Ontario, Canada



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Superba™ New Glitter



Top
Pick

UFL Trials – Gainesville, FL



Red Glitter

Candy Cane



Superba New Glitter

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NEW 2021

Virgo™ White

Breeder: Beekenkamp

9
Weeks

- Mid-season timing.
- Trialed in 2019 as experimental Pon 128.
- Very nice white bracts contrast with dark green foliage.
- V-shaped habits with strong root systems.
- Vigorous growing and best for 6 to 10 inch pots.
- Best novelty winner in the 2019 Dutch LTO Greenhouse trials.
- Not recommended for the South because of heat delay.

Technical Specifications

Natural Flower	November 25 – December 2
Vigor	Medium to Vigorous
Habit	V-Shaped
Regions	North, Mid
Recommended Containers	6-inch, 8-inch, 10-inch

Comparison Varieties

Dümmen Orange	Polar Bear
Selecta One	Christmas Feelings™ White
	Wintersun White



Virgo™ White
70089183

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syngenta® flowers

beekenkamp
PLANTS

Lazzeri
GIOVANI PIANTE

NEW 2022

Kayla™ Red

Breeder: Beekenkamp

7
Weeks

- Early-season timing.
- Eye-catching “holly-shaped” bracts on top of well-branched, upright plants.
- Dark red color with attractive cyathia.
- Very good and uniform branching – all bracts are even on top of the plant.
- Compact to medium vigor, best for 4 to 6 inch pots and Minis.
- Excellent heat tolerance with strong performance in all climates.
- Very good post-harvest keeping quality.



Technical Specifications

Natural Flower	November 7-14
Vigor	Compact to Medium
Habit	V-Shaped
Regions	North, Mid, South, Deep South
Recommended Containers	Mini, 4-inch, 6-inch

Comparison Varieties

Dümmen Orange	Premium Early
	Premium Red
	Bravo Red
Selecta One	Christmas Magic
	Christmas Eve

Kayla™ Red
70093586

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syngenta® flowers

beekenkamp
PLANTS

Lazzeri
GIOVANI PIANTE

Kayla™ Red

UFL Trials – Gainesville, FL



Orlando, Florida (WK 48)



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PEAK'S

Lazzari
GIOVANI PIANTE

NEW 2022 Trial (2023 Intro)

Ruby Red (PO 331)

Breeder: Syngenta Flowers

7.5-8
Weeks

- Early-Mid season timing.
- Attractive ruby-red bracts on top of well-branched plants.
- Color is unique and eye-catching.
- Very good and uniform branching – all bracts are even on top of the plant.
- Medium vigor – can be used in a range of pot sizes.
- Excellent heat tolerance with strong performance in all climates.
- Very good post-harvest keeping quality.

Technical Specifications

Natural Flower	November 13 - 20
Vigor	Medium
Habit	V-Shaped
Regions	North, Mid, South, Deep South
Recommended Containers	4-inch, 6-inch, 8-inch

Comparison Varieties

Dümmen Orange	Prestige Maroon
Selecta One	Christmas Feelings Merlot



Ruby Red
70101919

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beekenkamp
PLANTS

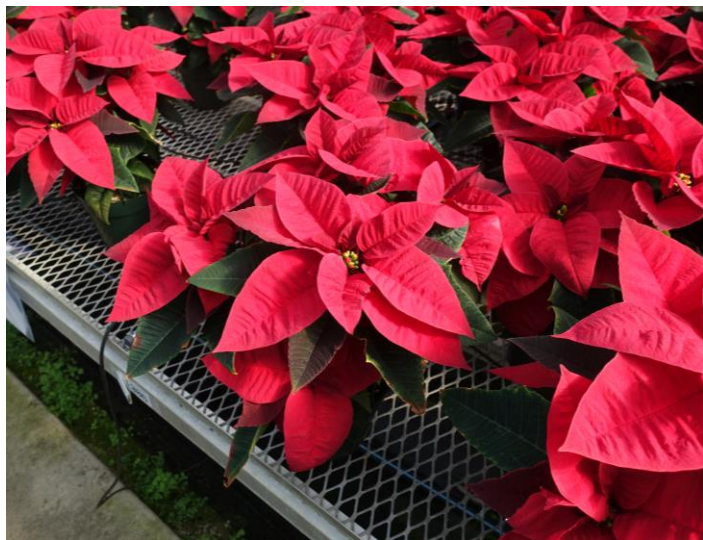
Lazzeri
GIOVANI PIANTE

Ruby Red (PO 331)

Gilroy, California



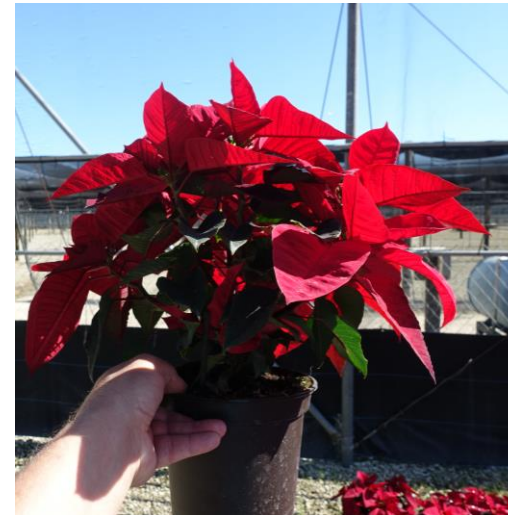
Southern New Jersey



Orlando, Florida (Wk 48)



Miami, Florida (WK 47)



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syngenta *flowers*

beekenkamp
PLANTS

Lazzeri
GIOVANI PIANTE

Ruby Red (PO 331) Combos

Douglas, Georgia



Douglas, Georgia



Orlando, Florida



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PLANTS

Lazzeri
GIOVANI PIANTE

Ruby Red (PO 331) Combos with Superbas

Gilroy, California



Ruby Red + Alpina White



Ruby Red + Superba Marble + Superba Pink



Ruby Red + Alpina + Superba Pink

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syngenta flowers

beekenkamp
PLANTS

Lazzeri
GIOVANI PIANTE

NEW 2022 Trial (2023 Intro)

Robyn Marble

Breeder: Beekenkamp

- Early-season timing.
- Trialed in 2021 as experimental Pon 164.
- Smooth, large marble bracts on top of well-branched plants.
- A beautiful soft-marble sport of Robyn Red – both varieties match well for early-season finishing.
- Very good and uniform branching – all bracts are even on top of the plant.
- Compact to medium vigor, best for 4 to 6 inch pots.
- Excellent heat tolerance with strong performance in all climates including the Deep South.
- Very good post-harvest keeping quality.

Technical Specifications

Natural Flower	November 13 - 20
Vigor	Medium
Habit	V-Shaped
Regions	North, Mid, South, Deep South
Recommended Containers	4-inch, 6-inch, 8-inch

Comparison Varieties

Dümmen Orange	Enduring Marble
Selecta One	Christmas Beauty™ Marble
	Christmas Joy™ Marble
	Marbella

7
Weeks



Robyn™ Marble
70102361

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syngenta® flowers

beekenkamp
PLANTS

Lazzeri
GIOVANI PIANTE

Key Red Poinsettia Varieties per Region

North and Mid Region Program

	Early Season Nov 7–15	Mid Season Nov 15–25	Mid to Late Nov 25–Dec 10
Small pots (Minis – 6 inch)	Robyn™ Red	Mirage™ Red Astro™ Red	Mirage™ Red
Large pots (6.5 inch and up)	Orion™ Early Red	Toro™ Red Leona™ Red	Draco™ Red Lyra™ Red

South Region Program

	Early Season Nov 7–15	Mid Season Nov 15–25	Mid to Late Nov 25–Dec 10
Small pots (Minis – 6 inch)	Robyn™ Red	Desiderio™ Red	Astro™ Red
Large pots (6.5 inch and up)	Orion™ Early Red	Serena™ Red Aries™ Red	Toro™ Red

Deep South Region Program

	Early Season Nov 7–15	Mid Season Nov 15–25	Mid to Late Nov 25–Dec 10
Small pots (Minis – 6 inch)		Robyn™ Red	Desiderio™ Red
Large pots (6.5 inch and up)	Orion™ Early Red	Serena™ Red	Toro™ Red

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Robyn™ Red

Top
Pick

Millstadt, Illinois



Gainesville, Florida



Miami, Florida



Ontario, Canada



Auburn, Alabama



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beekenkamp
PLANTS

Lazzeri
GIOVANI PIANTE

Early Orion™ Red

Top
Pick

Southern New Jersey



Early Orion™
Red™



Christmas Eve™

Southern New Jersey



Early Orion™
Red™



Christmas Joy™

Gainesville, Florida



Early Orion™
Red™



Christmas Season™



Early Orion™
Red™

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beekenkamp
PLANTS

Lazzeri
GIOVANI PIANTE

Early Orion™ Red

Top
Pick

Miami, FL



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syngenta® *flowers*

 beekenkamp
PLANTS

 Lazzeri
GIOVANI PIANTE

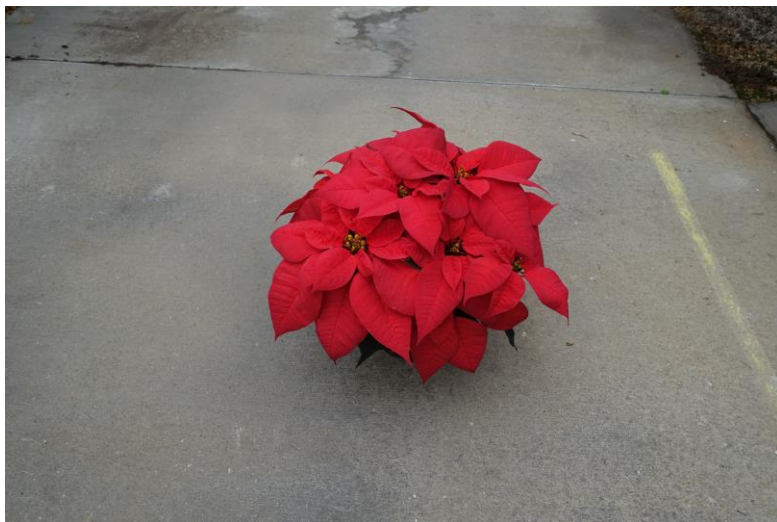
Desiderio™ Red

Gainesville, Florida



Southern New Jersey

Gainesville, Florida



Miami, Florida (Wk 47)



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syngenta flowers

beekenkamp
PLANTS

Lazzeri
GIOVANI PIANTE

Desiderio™ Red

Southern Georgia



Southern Georgia



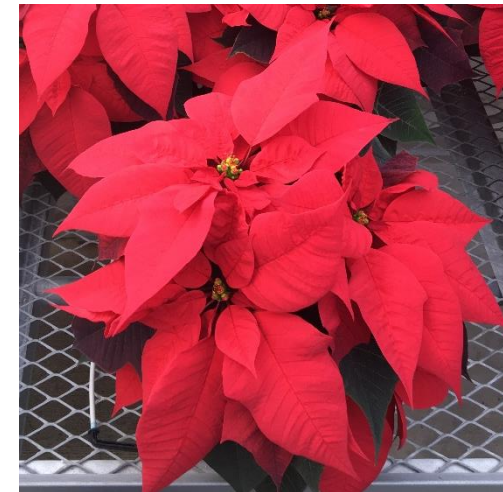
Raleigh, North Carolina



Northern Tennessee



Gilroy, California



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syngenta *flowers*

beekenkamp
PLANTS

Lazzeri
GIOVANI PIANTE

Astro Red™

Top
Pick



Ashville, North Carolina



4-inch Pots

Raleigh, North Carolina



Astro

Christmas Joy™

Huntersville, NC



Astro

Christmas Cheer



6-inch Pots



Astro

Christmas Cheer

Oberlin, Ohio



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Serena™ Red

Gainesville, Florida



Miami, Florida (Wk 47)



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syngenta flowers

beekenkamp
PLANTS

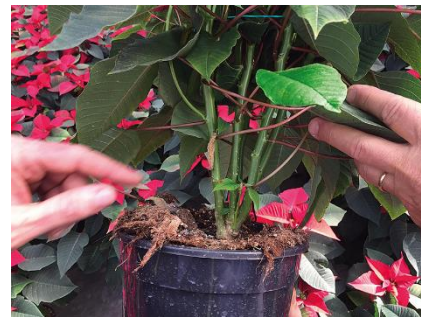
Lazzeri
GIOVANI PIANTE

Serena™ Red

Miami, Florida



Stem Strength



Ontario, Canada



Raleigh, NC



Southern Georgia



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beekenkamp
PLANTS

Lazzeri
GIOVANI PIANTE

Toro™ Red

Top
Pick

Miami, Florida (WK 47)



Orlando, Florida (Wk 48)



Gainesville, Florida



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syngenta flowers

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PLANTS

Lazzeri
GIOVANI PIANTE

Aries™ Red

Gainesville, Florida



Top
Pick

Miami, Florida (WK 47)



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syngenta flowers

beekenkamp
PLANTS

Lazzari
GIOVANI PIANTE

Aries® Red

Huntersville, North Carolina



Aries® Christmas Cheer



Aries® Christmas Magic



8-inch Pot



Aries® Christmas Beauty



Aries® Christmas Joy



10-inch Pot

Raleigh, North Carolina

Top
Pick

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syngenta® flowers

beekenkamp
PLANTS

Lazzeri
GIOVANI PIANTE

White Comparison



	Alpina™ White	Biancaneve™ White	Alaska™ White	Whitestar™
Timing	Early-mid season	Early-mid season	Mid season	Mid season
Regions	North, Mid	North, Mid, South	North, Mid	North, Mid, South, Deep South
Vigor	M	M – V	M – V	M – V
Bract Size	Medium	Large	Medium	Large
Pot Sizes	4 – 8”	6 – 10”	6 – 10”	4 – 10”
Heat Tolerance	Average	Good	Average	Excellent

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PLANTS

Lazzeri
GIOVANI PIANTE

Whitestar™



6.5-inch in Midwest Trials



Whitestar

Jubilee White



Whitestar

Freedom White



Gainesville, FL



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Bienecaneve™ White

Miami, Florida (WK 47)



Orlando, Florida (Wk 48)



Gainesville, Florida



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beekenkamp
PLANTS

Lazzeri
GIOVANI PIANTE

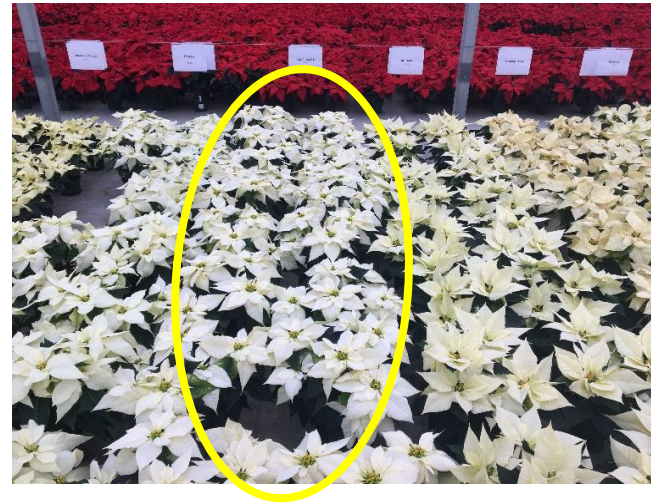
Alpina™ White



Cresco, Iowa



Southern New Jersey



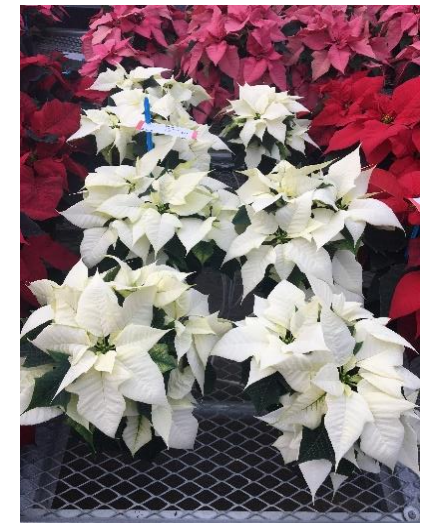
Ontario, Canada



Raleigh, North Carolina



Gilroy, California



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Alpina™ White



Lucas
Greenhouse, NJ
4-inch under
tight spacing



Jack Frost

Alpina



Alpina™ White



UFL Trials
Gainesville, FL



Alpina

Alaska

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Regions:	North – Mid
Finish:	Mid Season Nov 18 - 25

Candy™ Family

Candy™ Cinnamon

Candy™ Wintergreen

Candy™ Bubblegum



Lucas Greenhouses, Week 49, 2020

Candy™ Cinnamon

Raleigh, North Carolina



Central North Carolina



Candy™ Cinnamon

Viking Cinnamon

Gainesville, Florida



Candy™ Cinnamon

Viking Cinnamon

Central North Carolina



Millstadt, Illinois



Candy™ Cinnamon

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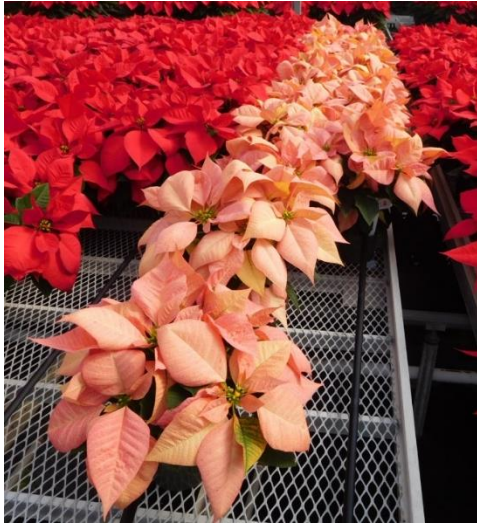
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PLANTS

Lazzeri
GIOVANI PIANTE

Candy™ Cinnamon

(2020 WK 48 Crops in the South)

South Georgia



Gainesville, Florida



Orlando, Florida



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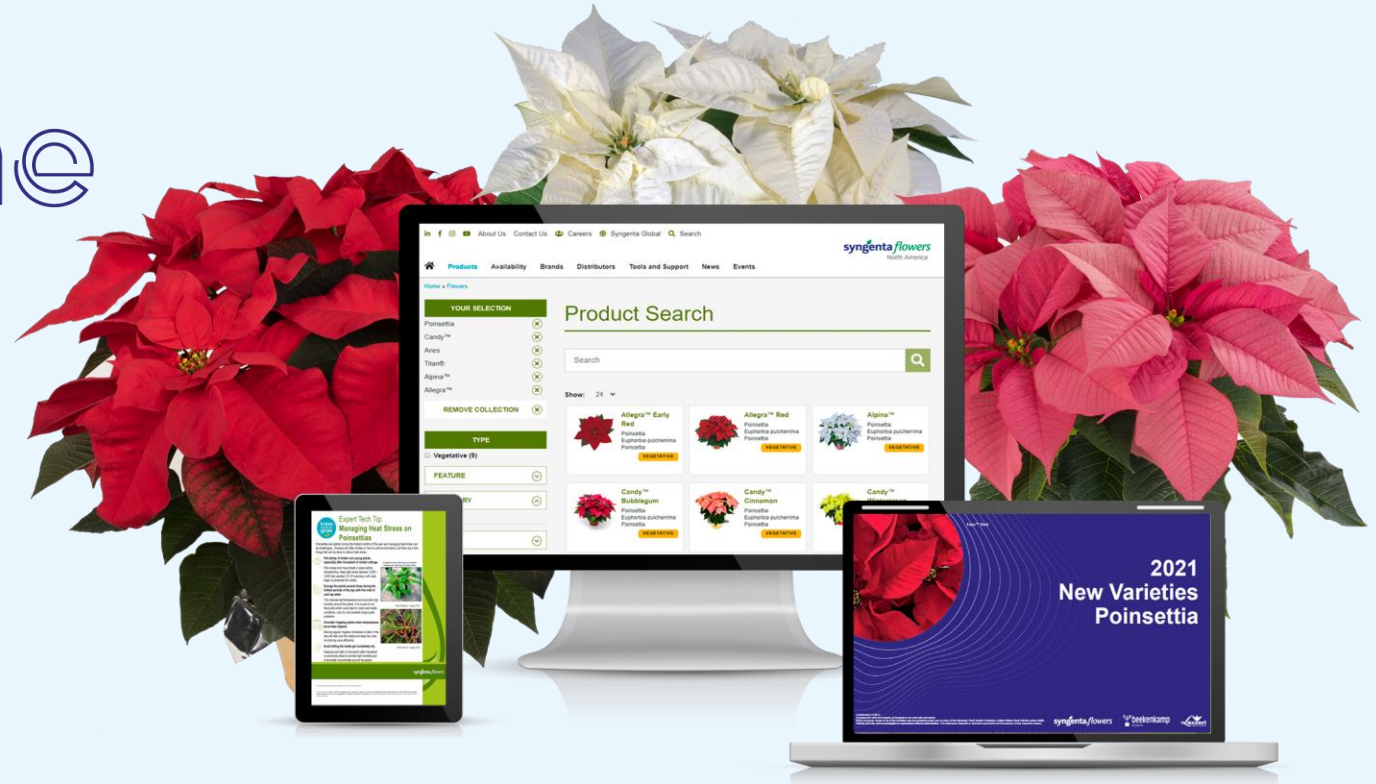
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PLANTS

Lazzeri
GIOVANI PIANTE

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